



DOWNTOWN ALBANY
Business Improvement District

2009 QUADRICENTENNIAL COMMEMORATIVE CALENDAR SPONSORSHIP FORM

Business/Organization Name _____

Address _____

Contact Person _____

Signature of authorized representative _____

Telephone _____ E-Mail _____

DATE _____

YES, I/we are interested in sponsoring one month of this 2009 calendar.

If possible, I/we would like to select the month of _____

YES, payment of \$1,500 is enclosed (*made payable to the Downtown Albany BID*)

Please invoice my company/organization for \$1,500.

(Please note that payment in full for your calendar sponsorship must be received by September 30, 2008)

NOTES:

- The company/organization will receive a tax acknowledgement for \$1,300 (less the value of the 10 calendars the sponsor will receive retailing at \$20 each)
- The calendars will premiere at the September 19, 2008 return of Henry Hudson's ship the *Half Moon* at Corning Riverfront Park.
- The company/organization logo needs to be submitted electronically by Friday, August 29, 2008 with the following specs: 300 dpi, JPG, EPS or TIF, at least 3" wide, 4-color or 2-color. Send to Nancy Spadaro Bielawa, CMD, Director of Communications for the Downtown Albany BID, at nbielawa@downtownalbany.org. Questions, please call Nancy at (518) 465-2143 x 11.
- The celebratory quote of 40 words or less must also be submitted to Nancy Bielawa no later than **August 29, 2008**. This quote will appear with company/organization logo on the calendar.
- All proceeds benefit the Downtown Albany BID, a 501(c)3 organization.
- *The Downtown Albany BID is grateful to Edward P. Swyer and The Swyer Companies for their generosity in creating and underwriting a portion of this initiative.*

Please return to:

2009 Commemorative Calendar Sponsorship, Downtown Albany BID, 522 Broadway, Albany, NY 12207.