



Saturday, November 13, 2010

Downtown Traverse City

Non-Profit Application

In an effort to support our local community, Downtown Traverse City invites you to participate in the 5th annual *Shop Your Community Day*.

Fifteen percent of each participating store's sales will go toward the local organization of the **customer's choice** during this one day promotion.

The organization must be a 501 (c) 3 to apply.

Applicants will be notified of acceptance no later than September 3, 2010.

Must Apply by August 15

Would you like to participate in Shop Your Community Day?

Name of Organization: _____

Contact Name: _____

Address: _____

Phone _____ Fax: _____

Email: _____

All participants **MUST** market this event to your constituents to be accepted. Nonprofit participation will be limited, based on past performance and marketing efforts.

How do you plan on marketing this event to your constituents? _____

Mail To: P.O. Box 42, Traverse City, MI 49685 Fax To: 231.922.4863

For more information call 231.922.2050 or colleen@downtowntc.com

Sponsored by the Downtown Traverse City Association